

THE NEW CIGARETTE WITH A PLEASING SMELL

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VISTA

A FRESH, PLEASING SMELL AND LIGHT  
SMOOTH TASTE BRING A NEW SENSE OF  
ENJOYMENT TO SMOKING. VISTA, DESIGNED TO  
APPEAL TO MORE THAN YOUR SENSE OF TASTE.

SURGEON GENERAL'S WARNING: Quitting Smoking  
Now Greatly Reduces Serious Risks to Your Health.

